



INVEST IN CAR WASHING WITH CONFIDENCE

A SMART INVESTMENT

The U.S. car wash industry is an \$18.7B market and growing quickly.

Top-performing express tunnel operators report 40-50% net margins, significantly outpacing most small businesses.

With the right model:

- 35%+ of customers become recurring members
- Predictable monthly revenue replaces weather-driven volatility
- Most sites reach break-even in 2-4 years

But strong returns don't happen by accident.

They depend on the right equipment, the right technology and the right operational strategy.

That's where OPW Vehicle Wash Solutions comes in.

ENGINEERED FOR ROI. BUILT FOR SCALE.

We don't just help you open a wash; we help you maximize revenue per site and per customer.

- Build Recurring Revenue: Membership and payment systems that convert one-time users into subscribers
- Drive Throughput: High-performance tunnel systems designed for maximum cars per hour
- Increase Ticket Value: Premium chemistry and wash packages that boost revenue per wash
- Reduce Downtime: Proven equipment and support that keep your site running and earning

**Because in this business, uptime = revenue.
And consistency = profit.**





EVERY COMPONENT DESIGNED TO IMPROVE YOUR NUMBERS



Proven Equipment: Category-leading In Bay Automatics from PDQ and reliable, high-performance tunnel systems and IBAs from Belanger. Built so you can wash more cars, faster.



Smarter Transactions: Seamless payment and membership tools from ICS. Turn transactions into predictable revenue.



Results You Can See: Ultimate cleaning and protection from Turtle Wax Pro. Increase wash quality, customer satisfaction and ticket upgrades.



Data That Works for You: WashCloud technology to monitor performance, optimize operations and grow revenue. Get a clear picture of site profitability.

REDUCE RISK. ACCELERATE PERFORMANCE.

OPW VWS will help you:

- Avoid costly startup mistakes
- Optimize site performance faster
- Make smarter, data-backed decisions
- Scale with confidence

With us, you're not figuring it out alone.
You're backed by industry expertise and a proven system.

INVEST WITH CLARITY. OPERATE WITH CONFIDENCE. GROW WITH THE RIGHT PARTNER.

Because success in car washing isn't just about entering a growing market, it's about executing at a level that delivers the returns you expect.

OPW Vehicle Wash Solutions helps you do exactly that.

FROM DAY ONE, BUILT TO PERFORM

Our integrated approach helps you:

- Maximize uptime → more cars, more revenue
- Increase membership penetration → recurring income
- Optimize operations → lower cost per wash
- Scale across locations → repeatable success

LET'S WORK TOGETHER TO BUILD SOMETHING SPECIAL | UNITED WE WASH | OPWVWS.COM

