



# The Definition Of Speed And Performance



## WHEN YOU WANT IT ALL, CHOOSE LASERWASH.

Some IBA wash operators prefer to maximize throughput, while others seek the ultimate in performance resulting in an exceptionally clean, shiny car. **LaserWash offers both!**

With the category-leading PDQ LaserWash 360 Plus there's no need to settle. When speed matters, the LaserWash is lightning quick. Just configure the wash time to just over two minutes for express packages during your busiest times (that's even faster than competitors that falsely claim speed superiority). Then just switch to ultimate cleaning mode to maximize profitability.

For additional revenue generating options, LaserWash 360 Plus sets the bar with more choices than any other touchless automatic. Plus, the LaserWash measures every car for more precise cleaning along with reduced chemical and water consumption. Depend on the LaserWash 360 Plus for the speed and cleaning performance you need to maximize customer satisfaction and revenue.



**↑ Vehicles Per Hour + ↑ Revenue Per Vehicle – ↓ Operating Costs = Faster ROI**







Leading The Way In The Bay.

800.227.3373 | [pdqinc.com](http://pdqinc.com)



# Competitive Comparison

FEATURES	LASERWASH 360 PLUS		COMPETITOR
	LASERWASH 360 PLUS		2 ARM MODEL
Unlimited Programmable Wash Packages		✓	
Dedicated Super Sealant Manifold		✓	
BayGlow Lights		✓	✓
Virtual Treadle Electronic Vehicle-Sensing Technology		✓	✓
Remote Car Wash Monitoring		✓	✓
OverGlow Application System		✓	✓
LaserGlow Arch		✓	
LaserGlow Illumination System		✓	✓
On-Board Integrated Dryer		✓	
Open Truck Bed Detection		✓	
MaxAir Dryer		✓	✓
Front Prep (Bug Spray Application)		✓	
Automatic Obstacle Guidance System		✓	
Custom Color and Graphic Packages		✓	✓
Precision Loading Technology		✓	
Weep/Freeze Protection		✓	
LASERWASH Legacy and Brand Recognition		✓	



**Revenue Generating Feature**



## THE LASERWASH 360 BENEFITS REALLY ADD UP!

The choice you make in an In-Bay Automatic has a direct and deep impact on your business and the customer experience. Choose the brand that generates more revenue, reduces consumption and provides a superior wash.

The math is simple. Trust the LaserWash to enable you to wash more cars and generate greater revenue per car. All while reducing your operating costs. That's a winning formula and its how successful car wash owners continue to maintain a competitive advantage and thrive.



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